

# Study in the beautiful city of Angers



## Come Join One of France's Leading Business and Management Schools!

Founded in 1909 and playing a major role in the community as well as an academic leader in the area, ESSCA is proud to have a main campus located in the welcoming city of Angers, in the heart of the Loire Valley. Only 90 minutes from Paris, and 60 minutes from the spectacular beaches of the Atlantic coast, you will find plenty of other beautiful places to explore and a broad range of cultural, leisure and sporting activities. With a metropolitan population of over 150,000 inhabitants, Angers is consistently ranked as one of the most student-friendly towns in the country!



Exchange students will be integrated into the full complement of more than 2000 undergraduate and graduate programmes and benefit from all of the academic, support, athletic, social, student-oriented and research facilities and activities at this bustling campus. Interested students may also combine a semester's study in Angers with a second semester at one of ESSCA's other campuses in Paris, Budapest or Shanghai, making possible a full year's international experience – even in more than one country.

## Application Procedures

If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.

If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."

A 550 TOEFL score or equivalent is required for non-native English speakers. Students whose home university language of study is English are also exempt.

## Practical Information

- ESSCA student services in Angers assist students in their search for accommodations and with their administrative formalities.
- For further information on ESSCA's Angers campus: [essca.fr/en](http://essca.fr/en) > About ESSCA > Our Campuses > ESSCA Angers

# Undergraduate Courses

## FALL & SPRING SEMESTERS

Core Courses (4 Ects – 30 hrs)

- International Business
- Corporate Finance
- Market and Consumer Studies
- Workshops in Economics
- Operation Management
- Business Law in the EU

### Elective Courses (3 Ects- 30 hrs)

- Economics of money and finance
- European history and politics
- Business, sustainability and climate change
- Fashion Marketing and Sourcing
- International corporate finance
- Wine Marketing
- French as a Foreign Language

*Note that other elective courses may be offered.  
All ESSCA course offerings are subject to change.*

# Graduate Courses

To avoid possible scheduling conflicts, please select courses from only one area of study or ask for academic information and/or assistance.

## MASTER'S 1 - FALL SEMESTER (SEPT-DEC)

Core courses (4 Ects - 30 hrs)

- Corporate Social Responsibility and Business Ethics
- Information Systems Management
- Data Analytics and Market Dynamics
- Strategy
- Leadership
- Finance Management
- French Language & Culture Seminar (6 Ects)

## MASTER'S 1 - SPRING SEMESTER (JAN-APR)

Core courses (4 ects - 30 hrs)

- Majors in:
- **Finance, Accounting, Management control**
  - **Marketing and Retailing**
  - **Strategy, Entrepreneurship & International**

### Elective Courses (3 Ects - 30 hrs)

A choice of 2 electives :

- Economics, Markets and Data Analytics
- European Institutions and Politics
- Great Economy Thinkers
- European Competitiveness: Aims for High-Tech and Space
- New Trends in Finance
- Meditation, Conflicts and Negotiation
- Work and Well-Being
- Intercultural Management
- Decision Science
- Managing Knowledge and Intellectual Property
- Corporate Political Activity in a Globalized World
- French Language & Culture Seminar (6 Ects)

## MASTER'S 2 - FALL SEMESTER (SEPT-DEC)

Core courses (4 Ects - 30 hrs)

Elective courses (3 Ects - 30 hrs)

Majors in:

- **Financial Management**
- **International Business**
- **Digital Marketing & Customer Experience**

*All ESSCA course offerings are subject to change.*

**Christopher ANTONOPOULOS**  
Australian National University, Canberra

**My international experience was really enjoyable**

« I didn't know much about Angers before arriving, except that it had a large student population, although I did use the website and Facebook pages which were useful. I chose to study in France because I wanted to learn the language. My international experience was really enjoyable; I liked the fact that ESSCA has such an international community. Studying abroad exposes you to new cultures; you become a 'global citizen'. Having this experience is something that many employers are looking for. »



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

# Information and Enrollment

Contact: [exchange@essca.fr](mailto:exchange@essca.fr)  
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# Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)

