

# Study in the most vibrant and exciting capital



## Come Join One of France's Leading Business and Management Schools!

Opened in 1993, ESSCA's Paris capital has welcomed students in several programmes. Today, a full contingent of undergraduate students has been joined by graduate students in master's, specialized master's and executive programmes. Located in Boulogne-Billancourt on the banks of the Seine and only a short walk from Pont de Saint Cloud metro station, our modern campus building is just a 15-minute journey from the world-famous Champs Elysée and Eiffel Tower.



As for Paris, the 'City of lights' is one of the world's foremost capital cities with world-famous monuments will provide exchange students with an unparalleled cultural experience.

Whether you are seeking general business knowledge, or specialized master's classes given by research professors and experienced executives, ESSCA Paris can offer you a wide variety of study and specialization offers.

## Application Procedures

If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.

If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."

A 550 TOEFL score or equivalent is required for non-native English speakers. Students whose home university language of study is English are also exempt.

## Practical Information

- ESSCA student services in Paris assist students in their search for accommodations and with their administrative formalities.
- For further information on ESSCA's Paris campus: [essca.fr/en](http://essca.fr/en) > About ESSCA > Our Campuses > ESSCA Paris

# Undergraduate Courses

## FALL & SPRING SEMESTERS

Core Courses (4 Ects – 30 hrs)

- International Business
- Corporate Finance
- Market and Consumer Studies
- Workshops in Economics
- Operation Management
- Business Law in the EU

### Elective Courses (3 Ects- 30 hrs)

- Economics of money and finance
- European history and politics
- E-commerce: business and society
- Luxury Marketing
- International corporate finance
- Wine Marketing
- French as a Foreign Language

*Note that other elective courses may be offered.  
All ESSCA course offerings are subject to change.*

# Information and Enrollment

Contact: [exchange@essca.fr](mailto:exchange@essca.fr)  
Phone: +33 (0)2 41 73 47 00  
Fax: +33 (0)2 41 73 47 90



# Graduate Courses

To avoid possible scheduling conflicts, please select courses from only one area of study or ask for academic information and/or assistance.

## MASTER'S 1 - FALL SEMESTER (SEPT-DEC)

Core courses (4 Ects - 30 hrs)

- Corporate Social Responsibility and Business Ethics
- Information Systems Management
- Data Analytics and Market Dynamics
- Strategy
- Leadership
- Finance Management
- French Language & Culture Seminar (6 Ects)

## MASTER'S 1 - SPRING SEMESTER (JAN-APR)

Core courses (4 ects - 30 hrs)

- Majors in:
- **Banking and Financial Management**
  - **Digital Communication**
  - **Sustainable Management**

### Elective Courses (3 Ects - 30 hrs)

A choice of 2 electives :

- Economics, Markets and Data Analytics
- European Institutions and Politics
- Great Economy Thinkers
- European Competitiveness: Aims for High-Tech and Space
- New Trends in Finance
- Meditation, Conflicts and Negotiation
- Work and Well-Being
- Intercultural Management
- Decision Science
- Managing Knowledge and Intellectual Property
- Corporate Political Activity in a Globalized World
- French Language & Culture Seminar (6 Ects)

## MASTER'S 2 - FALL SEMESTER (SEPT-DEC)

Core courses (4 Ects - 30 hrs)

Elective courses (3 Ects – 30 hrs)

Majors in:

- **Finance, Accounting, Management**
- **Marketing and Retailing**
- **Organization, Management and Human Resources**

*All ESSCA course offerings are subject to change.*

**Cordella LINACRE**  
Leeds University, United Kingdom

**Living and studying in Paris has given me such a great insight into Parisian culture and education**

« Living and studying in Paris for a semester has given me such a great insight into Parisian culture and education, in a way you could never experience as a tourist. The other international students and I were welcomed by French students keen to involve us and practice their English! As all of the students were about to study on semesters abroad themselves they were even more interested in other cultures and our experiences studying abroad. Some of the courses at ESSCA were new topics and others revisited things I had already studied, which made for a fascinating comparison. The more flexible timetable we international students had meant that I had more spare time to explore Paris and some of the amazing things there are to offer, and as such I feel after just 4 months I really know the city and had done a huge amount with my time. »



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

# Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)

