

## Study in

# the heart of Central Europe

## Come Join One of France's Leading Business and Management Schools!

ESSCA has been present in the center of one of Central Europe's busiest capitals since 1993, and has welcomed hundreds of students from France and all over the world. Located in the heart of the capital overlooking the river Danube, our campus is the perfect base for an exciting and rewarding student experience.

Students profit from a very cosmopolitan European capital by gaining first-hand knowledge about the way Hungarians work and think, as well as taking in the sights, sounds and culture of this historic, millennial city.



ESSCA Budapest has a dynamic and lively community of international students who come together to learn about Central and Eastern European issues and business practices through lectures and company visits.



## **Application Procedures**

If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.

If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."

A 550 TOEFL ITP score or equivalent is required for non-native English speakers. Students whose home university language of study is English are also exempt.

## **Practical Information**

- ESSCA student services Budapest assist students in their search for accommodations and with their administrative formalities.
- For further information on ESSCA's Budapest campus: essca.fr/en > About ESSCA > Our Campuses > ESSCA Budapest









## Undergraduate Courses

#### Offered both semesters:

### **Management or Finance**

Core Courses (6 Ects - 45 hrs)

#### Management

- Doing Business in CEE
- Cross-Cultural Management
- CEE Economics and Politics
- Consumer Behaviour
- Principles of Auditing

#### Or

#### Finance:

- Money and Capital Markets
- Equities and Investment Analysis
- Ethics in Finance
- International Finance and Investment

#### **Electives**

- Logistics (6 ects 45 hrs)
- Introduction to Hungarian Culture and Society (3 Ects -23hrs)
- Hungarian Language (3 Ects -23hrs)
- Humanistic Management (6 ects 45hrs)

All ESSCA course offerings are subject to change.

## Information and Enrolment

Contact: exchange@essca.fr Phone: +33 (0)2 41 73 47 00



## **Graduate Courses**

To avoid possible scheduling conflicts, please select courses from only one area of study or ask for academic information and/or assistance.

All ESSCA course offerings are subject to change.

### **FALL SEMESTER (SEPT-DEC)**

#### Each course 4 Ects - 30 hrs

- Corporate Social Responsibility and Business Ethics
- Information Systems
- Data Analytics and Market Dynamics
- Strategy Leadership

### **FALL SEMESTER (SEPT-DEC)**

#### Each course 4 Ects - 30 hrs

- Finance Management
- Cross-Cultural Management
- Doing business and management
- Hungarian Language (3 Ects, 30 hrs)

### **SPRING SEMESTER (JAN-APR)**

Each course: 4 ects - 30 hrs

## Operation Management & International Business

- Startup Creation
- Country risk management
- Risk and crisis management
- Performance management
- Knowledge management
- Project Management
- Business consultingSustainability business development

### **SPRING SEMESTER (JAN-APR)**

Each course: 4 ects - 30 hrs

## Operation Management & Decision Science

- Supply Chain Management
- Performance and Operations Management
- Purchasing Management
- Digitization of Business Processes
- Advanced Excel
- Country Risk Management
- Agile Project Management and Change Management (3 Ects)
- Decision science (3 Ects)

## Pascal Leonhard STORK Katholische Universität Eichstätt-Ingolstadt, Germany

## Studying at ESSCA Budapest was an amazing experience!

 $^{\rm w}$  First it was a great opportunity to study at ESSCA, but after my arrival at Budapest I perceived the bigger thing I was part of. ESSCA introduced me to people from all over the world and with such great friends it was easy to explore a new region. The atmosphere has been unique. This experience supported my personal growth. However, ESSCA lectures gave me great theoretical input for my academic studies by using interactive teaching methods and lots of interesting discussions. I am thankful for having been there!  $^{\rm w}$ 

## **Creating Futures**

Contact: exchange@essca.fr





ESSCA has recently been awarded the Campu France "Blenvenue en France" certification for the quality of the international student experience.

